CRAF'd
The Complex Risk Analytics Fund

Open Call for Proposals

Analytics and Artificial Intelligence to Help Anticipate, Prevent and Respond to Climate Fragility Risks

Thursday, November 10, 2022

United Nations

Agenda

About CRAF'd	10'
About the Open Call for Proposals	10'
Concept Note	10'
Questions	30'

Ground Rules

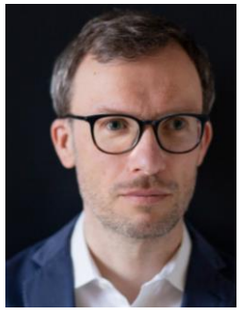
Mute your microphone.

Ask questions through the meeting chat.

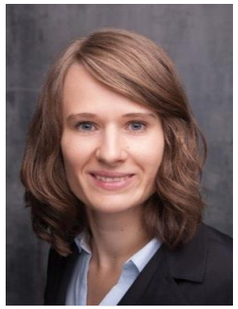
This session will be recorded and made available on the CRAF'd website.

About CRAF’d

CRAF'd Support



Kersten Jauer
Deputy Director, Strategic Planning and Monitoring Unit



Antje Lehmann
Fund Management Analyst

Habiba Kuse
External Communications Specialist

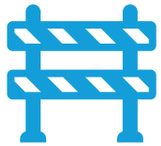
Clemens Schade
Carlo-Schmid-Fellow

Sindiso Mafico
Intern

Claire Anderson
Intern

CRAF'd at a Glance

The Challenge



The fragmentation of investments in data, analytics and AI makes crises response **less effective**.

The Opportunity

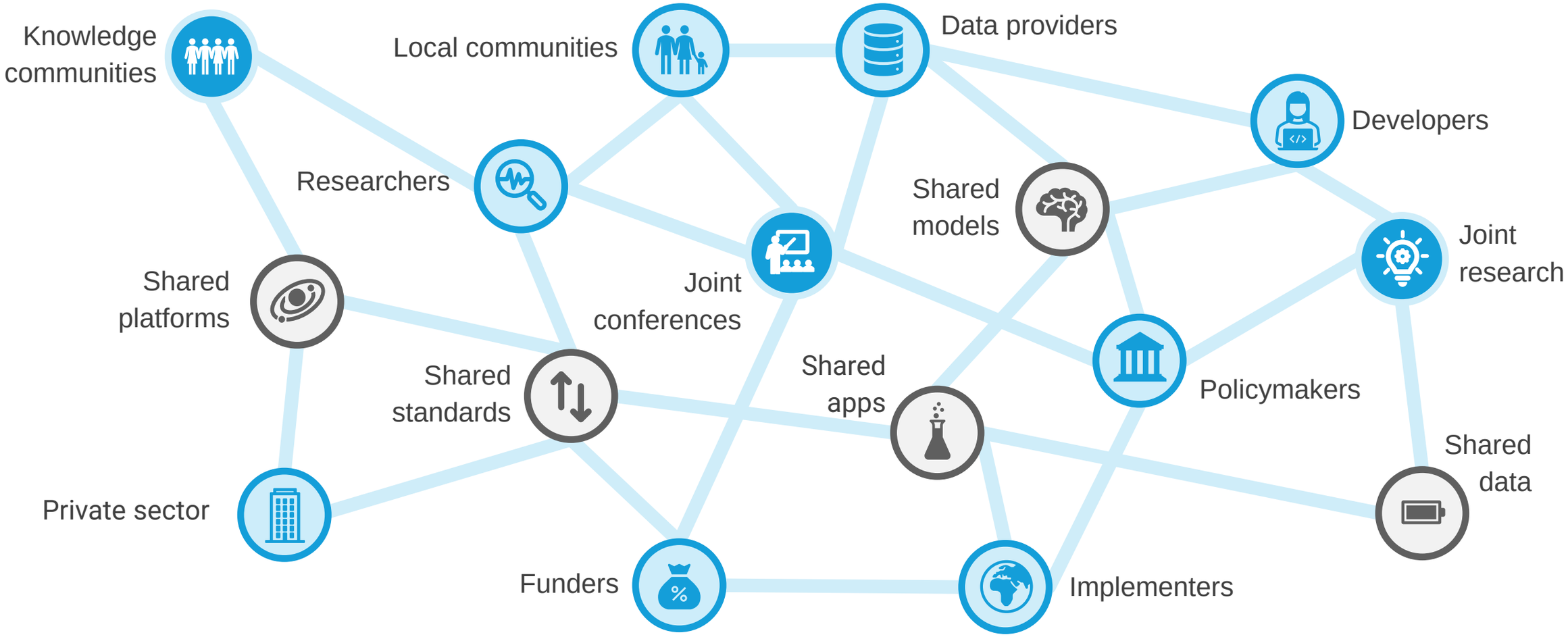
Joining up investments in risk data and analytics create exponential value: **faster, earlier, more targeted, and efficient crisis action**.

The Solution

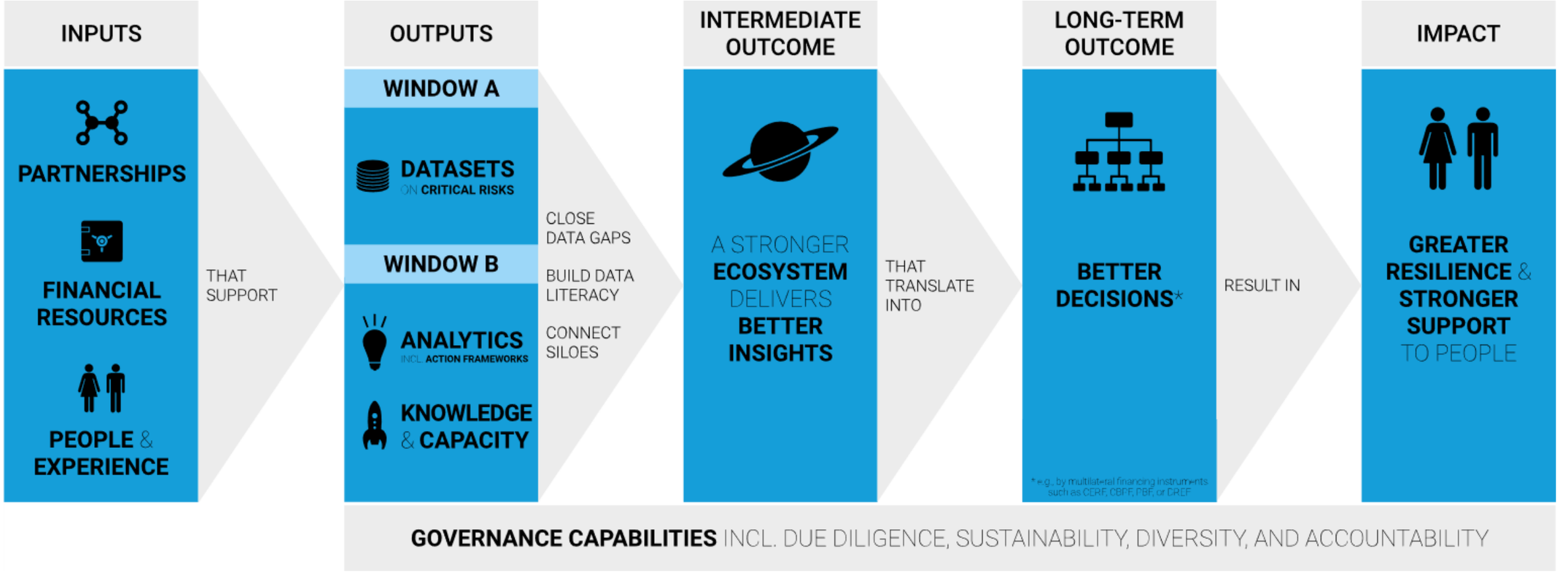
CRAF'd is a **multilateral financing instrument** that supports data for crisis action with $15-25 million annually. CRAF'd invests in **scalable, sustainable, and well-governed ecosystems** to unlock the full potential of data for **crisis anticipation, prevention, and response** in fragile settings.

The Data Ecosystem

Pooling investments in a diverse ecosystem of partners for impact



CRAF'd Theory of Change



The Mechanics of CRAF'd

Window A (Priority)

Essential datasets all ecosystem partners need, grounded in local efforts and globally available

- Sustainable provision of **critical, timely, consistent, high-quality risk data** all ecosystem partners need

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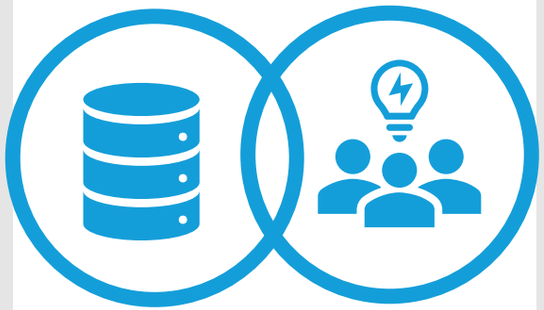
The Complex Risk Analytics Fund



Window B

Shared capabilities that accelerate data insight, impact, and integrity across the ecosystem

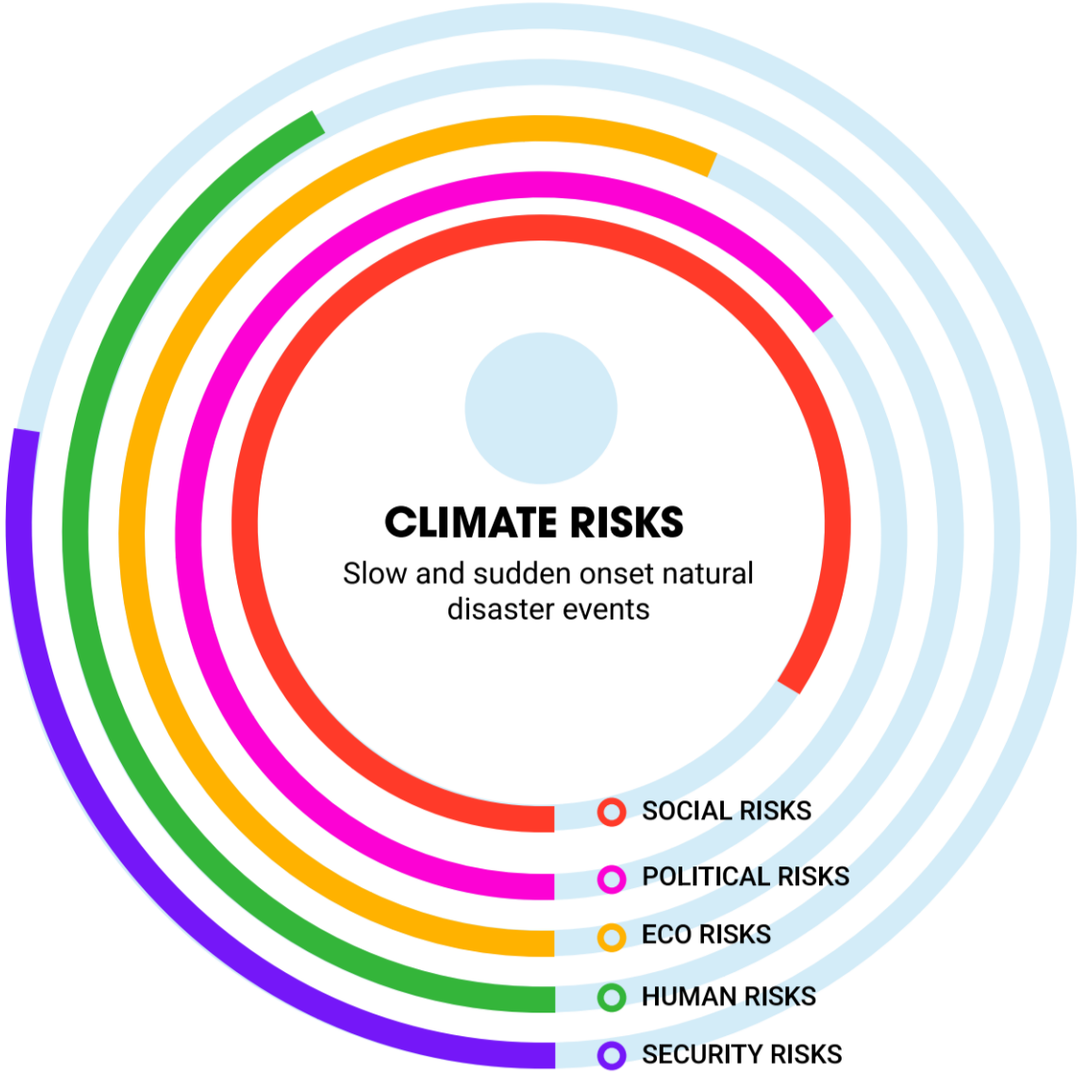
- Better risk **analytics** and **AI methods**
- Shared **platforms**
- Accelerated **knowledge-sharing**
- Stronger **standards**
- More effective cross-functional **teams**
- Most impactful use **cases**

Open Call for Proposals

Open Call at a Glance

Theme	Analytics and AI to help anticipate, prevent, and respond to climate fragility risks
CRAF'd funding window	B – Analytics, Knowledge, and Capacity
Available funding	USD 3 million
Grant size	USD 500,000 – 750,000
Project duration	Max. 24 months
Concept Note Deadline	November 25th, 2022
Project Proposal Deadline	February 6th, 2023
Disbursement of funding	March 2023

Theme of Open Call



CLIMATE FRAGILITY

RISKS

- Local resource competition
- Water scarcity
- Livelihood insecurity
- Conflict and social unrest
- Displacement
- Unintented effects of climate policies
- Votatile food prices and provision

Scope of Funded Projects

UNDERSTAND & ACT (Priority)

Projects should develop analytics and AI to:

- **Understand** climate fragility risks.
- Strengthen translation of insights into **earlier, faster, more targeted and more dignified crisis action**.
- Facilitate **resource allocation**.

EVALUATE & ASSESS

Projects should develop analytics and AI to:

- Advance **monitoring and evaluation** tools of data-driven crisis action.
- Strengthen assessment of **data-driven decision making** approaches.

Evaluation Criteria

Commitment to CRAF'd Principles

Thematic Fit to Open Call

Strategic Relevance

Output, Outcome & Impact

Sustainability

Scalability

Innovation

Cost Effectiveness

Eligibility Criteria

Non-UN organizations

Non-UN organizations can access CRAF'd funding through the **direct access** modality or an **UN agency** as managing agent.

Required documents:

- Registration as non-profit
- Successfully managed grant
- UN or donor reference

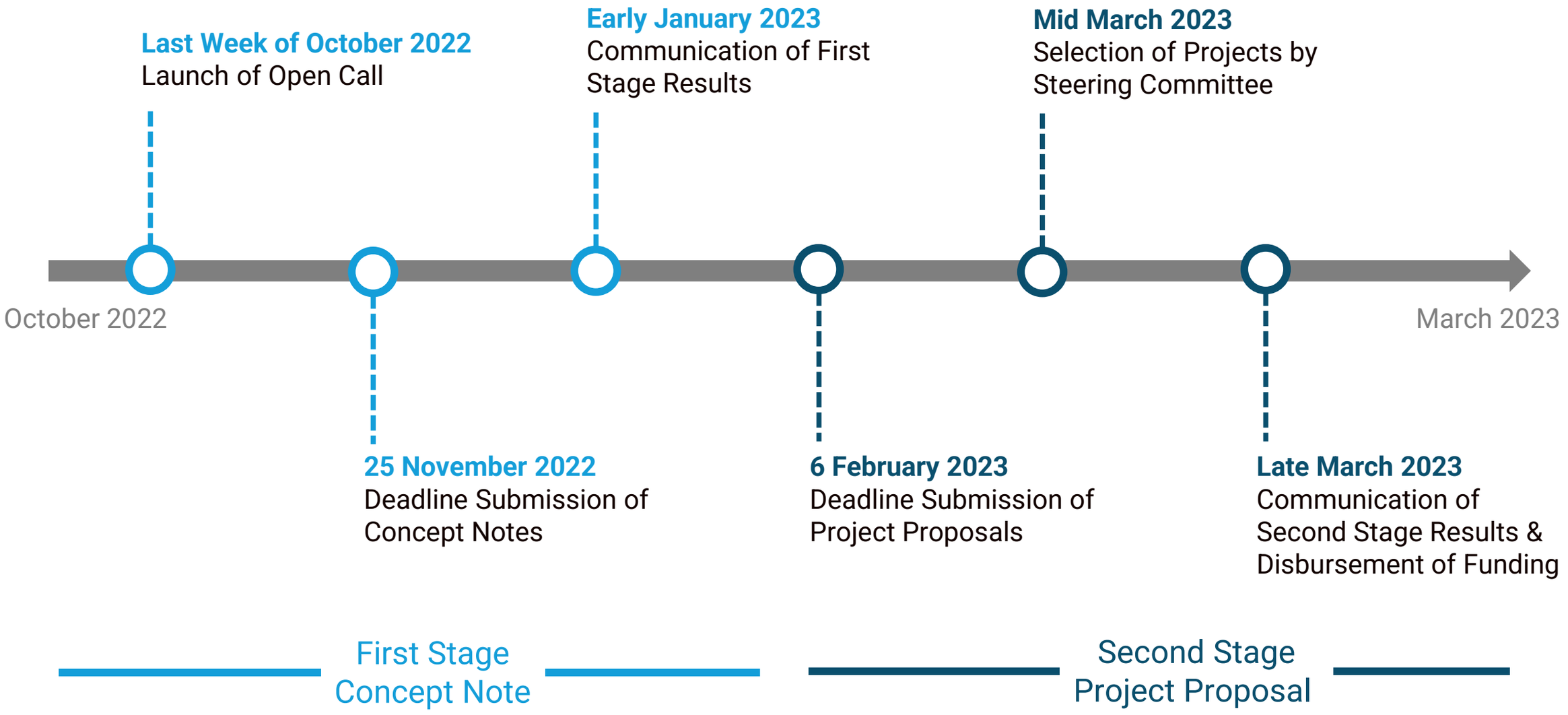
UN organizations

CRAF'd **Memorandum of Understanding (MoU)** signatories.

Organizations that have signed the MOU:

- UNDDR
- DPPA
- OHCHR
- UNHCR
- UNDP
- IOM
- DCO
- OCHA
- DPO
- UNICEF
- FAO
- ITU

Timeline


Last Week of October 2022
Launch of Open Call
Early January 2023
Communication of First Stage Results
Mid March 2023
Selection of Projects by Steering Committee
October 2022
March 2023
25 November 2022
Deadline Submission of Concept Notes
6 February 2023
Deadline Submission of Project Proposals
Late March 2023
Communication of Second Stage Results & Disbursement of Funding
First Stage Concept Note
Second Stage Project Proposal

Concept Notes

How to Submit a Concept Note

Read the Open Call document and ensure your organization is **eligible for funding** and your project fits the **thematic and strategic focus.**

Request access to the concept note submission form here.

Fill out the concept note form and **submit your concept note** by November 25.

A **concept note template** that contains all questions is available here.

Overview of Concept Note

General Information

- Organizational matters
- Focal point information
- Project information, e.g. regional and thematic focus

Budget Information

- Project budget
- Requested funding

Proposal Narrative

- Project background & description
- Theory of Change
- Output, outcome, impact
- Commitment to CRAF'd principles

Questions?

CRAF'd
The Complex Risk Analytics Fund

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United Nations

Annex

Concept Note

CRAF'd Open Call for Proposals Concept Note Submission Form

Important Information about this Open Call

Information about the Open Call for Proposals including FAQs is available here on the CRAF'd website: https://crafd.io/call-for-proposals

1. **The Open Call document provides important information, including the thematic focus, desired scope of CRAF'd-funded projects as well as eligibility and evaluation criteria.**

☐ I confirm that I have carefully read the Open Call document.

2. **Each eligible organization is allowed to submit up to two applications through this Open Call. If an organization submits more than two concept notes, only the first two submissions will be considered.**

☐ I confirm that my organization submits at most one other concept note besides this one.

Page 1 of 8

Next

Organization Type

Participating UN organizations, who have signed the CRAF'd Memorandum of Understanding (MOU), and Non-UN organizations are eligible to receive funding through this Open Call.

3. Do you represent a UN or a non-UN organization?

- ○ UN organization
- ○ Non-UN organization

Page 2 of 8

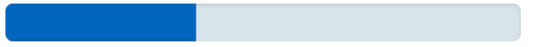
Back Next

UN Organizations

Only UN organizations that have signed the CRAF'd MOU are eligible for CRAF'd funding.

4. **Please indicate the status of your organization:**

- ○ My organization has signed the CRAF'd MOU.
- ○ My organization will sign the CRAF'd MOU shortly.



Page 3 of 8

Back Next

Non-UN Organizations

Non-UN organizations can access CRAF'd funding either as a sub-grantee through a Managing Agent, or through the CRAF'd direct access modality if suitable, as outlined in the CRAF'd Terms of Reference. The access modality will be determined on a case-by-case basis before CRAF'd invites the respective Non-UN organizations to develop a project proposal in the second stage of the application process. Regardless of the access modality, Non-UN organizations will be required to provide at minimum the following documents:

1. Proof of current valid formal registration as non-profit for the duration of the proposed project in the country where the headquarters of the organization is located. If registration is done on an annual basis in the country, the organization must have the current registration and obtain renewals for the duration of the project.
2. Proof of a successfully managed and implemented grant of at least $500,000 in the last three years.
3. UN reference or donor reference, attesting to satisfactory financial and programmatic management of a grant in the last three years.

5. **I confirm that my organization will be able to provide the following documents as described above:**

	Confirm
Proof of valid formal registration as non-profit	○
Proof of managed and implemented grant of at least $500,000	○
UN reference or donor reference	○

6. **Has your organization received a low risk assessment following the Harmonized Approach to Cash Transfers (HACT) within the last two years? The questionnaire such an assessment is based on can be found here for reference: https://bit.ly/3zjQcsk**

- ○ Yes
- ○ No

General Information

Please use the following section to provide general information about your project.

7. **Project title**

8. **Name of applicant organization**

9. **Organization website**

10. **Name of focal point**

11. **Position of focal point**

12. **Email address of focal point**

Email

13. Other participating organizations

In case of a joint application, please list all participating organizations that would receive direct funding from CRAF'd. If your organization is the only participating organization, please answer "N/A".

14. Implementing partners

Please list all sub-contracted implementing partners. If there are no implementing partners, please answer "N/A".

15. Project summary

Please provide a brief overview of your project.

1000 characters left.

16. Please indicate under which category your project falls.

CRAF'd is seeking projects that contribute to a better understanding of climate fragility risks and translate insights into better crisis action (UNDERSTAND and ACT). In addition, CRAF'd will support projects that advance monitoring and evaluation of data-driven crisis action related to climate fragility risks (EVALUATE and ASSESS).

- ○ Understand & Act
- ○ Evaluate & Assess

17. **Geographic scope**

- ○ Interregional/Global
- ○ Regional
- ○ National
- ○ Subnational

18. **Please further specify the geographic scope of the project.**

Please list all continents, regions, countries, and/or sub-national areas the project focuses on. List multiple separated by commas.

19. **What types of natural disaster events does your project cover?**

Please select all that apply.

- ☐ Tropical cyclones
- ☐ Typhoons
- ☐ Hurricanes
- ☐ Tornadoes
- ☐ Blizzards
- ☐ Hydrological hazards
- ☐ Increasing temperatures
- ☐ Heat waves
- ☐ Droughts
- ☐ Sea level rise
- ☐ Ocean acidification
- ☐ Glacial retreat and related impacts
- ☐ Salinization
- ☐ Land and forest degradation
- ☐ Loss of biodiversity
- ☐ Desertification
- ☐ Other

20. What types of climate fragility risks does your project focus on?

Please select all that apply.

- [ ] Local resource competition
- [ ] Livelihood insecurity
- [ ] Displacement
- [ ] Volatile food prices and provision
- [ ] Water scarcity
- [ ] Conflict and social unrest
- [ ] Unintended effects of climate policies
- [ ] Other

21. Expected project start date

dd/mm/yyyy

22. Expected project duration in months

Page 5 of 8

Back Next

Project Cost

Please use the following section to indicate your overall project costs, the amount of funding requested from CRAF'd and any other funding sources.

23. Total project budget

Please indicate the total anticipated project budget, including costs not covered by CRAF'd in USD.

$

24. Funding requested from CRAF'd

Please indicate the amount in USD.

$

25. Confirmed funding from other sources

Please indicate confirmed additional funding from other sources in USD, including funding sources.

26. CRAF'd funding to be spent on...

Please indicate the amount in USD.

Staff and other personnel	$
Supplies, commodities, and materials	$
Equipment, vehicles, and furniture	$
Contractual services	$
Travel	$
Transfers and grants to sub-contracted implementing partners	$
General operating and other direct costs	$
Indirect support costs	$

Back Next

Project Description

27. Thematic context and problem description

Please provide a brief overview of the thematic focus of your project by outlining the climate fragility risk(s) your project seeks to address. Please elaborate on the following questions: What challenge do you want to address? What is the scope and urgency of the specific challenge? Who are the affected populations and key stakeholders? Your answer should provide all information necessary to evaluate your proposal's thematic focus as outlined in Open Call document.

2000 characters left.

Theory of Change

28. Theory of Change

Please provide a brief theory of change. In doing so, please elaborate on how your project will contribute to solving the challenge described above.

1500 characters left.

Outputs, Outcomes, and Impact

Please elaborate on your project's output, outcome and impact. In doing so, explain how your project will contribute to earlier, faster, more targeted and/or more diginified crisis action and how it will facilitate resource allocation. Indicate synergies and multiplier effects the project will generate.

29. Project outputs

1500 characters left.

30. Project outcomes

1500 characters left.

31. Project impact

1000 characters left.

Sustainability, Scalability, and Cost Effectiveness

32. Project sustainability

Please describe how you can ensure sustainability, i.e. the reliable long-term provision of your project's outputs, e.g., automatic monthly updates or similar release cycles that the international community can depend on.

800 characters left.

33. Project scalability

Please describe your project's scalability, i.e. its potential to be rolled out to larger context, e.g., so that consistent data can be made available across large geographic regions. Please also mention how you intend to avoid biases when rolling out to larger contexts.

800 characters left.

34. Project cost effectiveness

Provide detail on how you aim to be cost effective and efficient.

800 characters left.

CRAF'd Principles

Please describe the ways in which your project aligns with and is committed to the **CRAF'd Principles** as outlined in the Open Call for Proposals. Please elaborate on the following topics.

35.

How does your project prioritize the interests of populations in vulnerable situations to leave no one behind in pursuit of the 2030 Agenda?

This includes diversity of involved actors and contribution to gender equality.

800 characters left.

36. **How does your project commit to responsible use of data?**

This includes disaggregation of data and analytics outputs, measures to avoid bias, data and model validation as well as principles of fairness, transparency, and privacy.

800 characters left.

37. **What are your project's output access modalities?**

Please explain how you and to whom your project's outputs will be made available.

400 characters left.

38. **How will your project ensure interoperability and use of standards?**

400 characters left.

Page 7 of 8

Back Next

Additional Information

39.

Please provide any additional information about your project that is necessary to evaluate your proposal. You can include a link to your project's website or to any additional material you would like to share with the CRAF'd Secretariat at this point.

Page 8 of 8

Back | Submit Concept Note